



Must-Know Twitter Vocabulary

Tweet: A short, 140-character message Twitter users broadcast to their contacts.

Twit/Tweeple/Tweeps: Nicknames for people who use Twitter.

Retweet: A way to share another user's tweet with your own followers.

@ Message: A way to mention or publicly message another Twitter individual.

DM/Direct Message: A way to privately message another Twitter individual.

Hashtags (#s): Denoted by a # in front of a word, hashtags are a way to link your tweet to an index of tweets on related topics.

Ex: #NYC, #reading, #worldcup, #GOP, etc.

Unfollow: This is when someone decides to remove a Twitter contact.

Favorite: If you like a tweet, then you can "favorite" it, and it will show up on your "Favorites" lists on your profile. The person whose tweets you like will also be notified.

Lists/Listed: This is a way to organize the accounts you're following into categories. If you make your lists public, other people can follow them.

Trends: This is a list of the top 10 phrases used on Twitter at any given moment.

Microblogging: The act of broadcasting short, in-the-moment textual messages sent via platforms like Twitter.