



Create a Club or Membership Brochure:

1. Have an eye-catching, colorful front page with your club logo and/or picture of your club members as a group or in action
2. On the inside front flap, provide a summary of what your club does in your community – think along the lines of “Who We Are” and “What We Do”
3. Explain what “GFWC” is and our mission. Provide some history and highlight important achievements.
4. Have a “Membership” heading – make it easy for people to understand the requirements for membership and how they can become a member!
5. “Meetings and Projects” – state when and where your club holds its regular meetings
6. List current club officers and how to contact them
7. Provide links to GFWC, GFWC Alabama, and your club’s website or Facebook page so the reader can find current information
8. Be sure to include graphics, such as GFWC logos and recognizable social media link logos to add color and interest. Keep branding tips in mind and NEVER alter logos from their original colors or shapes.