

Elevator Speeches

One way to bring new members into our clubs is to TELL others about GFWC and our club. Most do not know what GFWC is and, once they learn, may be interested in becoming a part of such a great organization. A good way to tell others about GFWC is to develop an “Elevator Speech”, something that is short and sweet and offers a glimpse into what we do. I know that you have many good ideas on recruiting new members and I would like for you to share your Elevator Speech with us. We can learn from each other what is effective. I will submit your entries to our AFWC Clubwoman newsletter and to our website as space permits. If you do not have an elevator speech, develop one today and share it with us! Please limit it to 100 words or less. Send to mmilford@bellsouth.net.

Sample Speeches

“Thanks for asking about my GFWC pin. We are a service organization of women, one of the largest in the world, who serve our communities. Here is a tri-fold about the General Federation of Women’s Clubs (or here is my card) and our contact information. May I have your card? I will contact you about our next event.”

Submitted by Margaret Milford